

Overseas Press Club Bulletin

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52 East 41 Street
New York, N.Y. 10017
(212) 679-9650

Up-and-Coming

Tuesday, Jan. 20, 5:30 p.m.—Tad Szulc, former Latin American correspondent for New York Times, speaks on his new book, *Fidel: A Critical Portrait*. Bogert Room.

Tuesday, March 24, 5:30 p.m.—Mortimer B. Zuckerman, chairman and editor-in-chief, U.S. News and World Report, on his news magazine and Daniloff affair. Bogert Room.

Members Free, Guests \$4. Cash bar all functions. Reservations required. Reserve with Mary Novick 679-9650.

Szulc, Zuckerman On OPC's '87 Programs

By FRAN CARPENTIER

A "world-view" coup? What better way to describe two programs on the 1987 winter-spring schedule which will present an insider's view of both the international and the national news beats when **Tad Szulc**, the award-winning foreign correspondent, and **Mortimer B. Zuckerman**, chairman and editor-in-chief of U.S. News and World Report, address the OPC.

On January 20, Szulc, the former Latin American correspondent for the *New York Times*, will talk about his new book *Fidel: A Critical Portrait*. This book is the real achievement for the distinguished journalist because, for the first time ever, Fidel Castro collaborated personally with a biographer through long and exclusive conversations with Szulc which took place in Havana in 1984 and 1985. The Cuban president also gave Szulc full access to scores of his political cronies, personal friends and papers.

Tad Szulc has covered revolutions and civil wars in Latin America, the Bay of Pigs, the U.S. intervention in the Dominican Republic, the Soviet invasion of Czechoslovakia, and Poland's crises of the 1970s and 1980s. He has written 14

'Informal little gathering'

1st Vietnam Journalists Reunion becomes big, makes headlines



Al Kaff addresses assemblage under banners of OPC and "Association of Foreign Correspondents in Vietnam," the latter preserved by Bryce Miller, a founding member.

Dateline '87

World's greatest story; World class media buy

Dateline '87, OPC's remarkable magazine annual, gives advertisers an opportunity for a world class media influentials buy.

While Dateline is clearly one of the best possible advertising buys for any organization with cause to reach these audiences, we find each year the need to remind many of its availability. Many new ones must also be contacted in this age of change.

"It is incumbent on every OPC member to participate in this process because Dateline is a mainstay of the OPC and one of our most significant and beneficial works," says OPC President Herb Kupferberg.

Let a few of the headlines tell it:

Journalists reunite

Editor & Publisher

Vietnam War Reporters Reminisce at Reunion

New York Times

War correspondents look back in time Debates about conflict 'inevitable'

USA Today

Bringing The War Back Home

Washington Post

Said the *New York Times*, "...because it reunited the reporters and photographers who covered the Vietnam War, the celebration was tempered by sobering thoughts of the war and commemorations of those who died in the crossfire."

In *USA Today*, **Don Kirk**, who covered '67-'74 for *Washington Star* and *Chicago Tribune*, quoted former ABC correspondent *Irv Chapman*: "Obviously this is a get-together of people who were in a history-making situation. Only those who were there have an understanding of what went on—not to mention the intense emotions that went with it."

Under these circumstances, we had some lively controversy and the 300 who crammed the reception and dinner at the 7th Regiment Armory got pretty raucous at times—or, as *Washington Post's* **Lloyd Grove** put it, "To the uninitiated observer, it seemed like a fully staged revival of the '5 o'clock Follies,' as the daily press briefings at the Rex Hotel in Saigon were called."

We'll quote Grove a bit more:

"They came from as far away as Japan and Russia, nearly 300 strong, to spend a weekend in one another's company, perhaps for the last time, reliving hot

Dateline

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Dateline is read throughout the print and electronic media, the varied fields of communications and top echelons of government, business and industry. Its top-name contributors write on the most important media subject of the day—such as the tremendously successful Dateline '86 on terrorism.

We will announce more of our plans for Dateline '87 in succeeding issues of the OPC Bulletin," Kupferberg says, "but we call on each member now to mention this great opportunity to decision makers for advertising and to pass along to Mary Novick at the OPC Office, (212) 679-9650, information on such contacts so that we may provide them with further details and rate schedule."

To anyone in the news business, no story is ever more important than free speech-free press—its preservation in the United States; its nurturing wherever possible overseas. Nothing has done more for free press-free speech than the Constitution of the United States, the bicentennial of which is marked in '87.

OPC's Larry Smith, managing editor of *Parade* Magazine and editor of Dateline '87, has set the theme, "We the People..." and announced plans for an editorial content on this aspect of the Constitution's Bicentennial and its worldwide influence. It will be of major importance to Dateline's audience of media, government, political and corporate influentials.

For publication coincident with the OPC's annual awards dinner, Dateline also profiles the winners of these awards, among the world's most respected and treasured media awards—another reason the magazine wins the special attention of the targeted audiences.

Peoplers

OPC Treasurer **George E. Burns**, tells us he's "sort of leaving" his VP post at Citicorp to undertake new projects in corporate video consulting, production and "if recidivism sets in, perhaps some speechwriting and presentations." He will continue as Citicorp's consultant to produce their *Quarterly Video Report* and their other TV programs.

"I keep busy, as you can see," writes OPCer **Rohama Lee**, retired editor/publisher of *Film News*. She is conducting film viewing and discussion groups at senior citizen centers sponsored by the Marymount Foundation, and reviews health films as consultant to the National Association for Health Education.

Programs...



Tad Szulc and Fidel Castro

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books, among them *Illusion of Power*, which in 1979 won the OPC's award for the Best Book on Foreign Affairs. He also received the OPC's award for Best Interpretation of Foreign Affairs in 1977 for a series of articles on Europe in *The New Republic*.

What force and philosophy are behind the new life that's been infused into one of the nation's most respected newsweeklies? And how will the newsgathering business be affected by the Daniloff affair? These and other issues will be addressed when Mort Zuckerman of *U.S. News and World Report* speaks to the OPC on March 24.

Our raw copy deadline

Material for the bulletin must be received in the OPC Office by the 14th of the month preceding publication.

William H. Lander, longtime OPC member who for twenty-two years was a staff correspondent for the old United Press, has donated his papers to the Perkins Library at Duke University. After receiving his BA there in 1923, he got an MA in history from Duke's Trinity College the following year. His gift—clippings, photographs, notebooks and personal papers—is the archive of his service at UP's New York, Washington, San Francisco, Mexico and Canadian bureaus, as well as overseas stints in Spain, Cuba, Brazil, Bolivia and Panama.

An OPCer whose magazine article was reported on these pages was contacted by a publisher about expanding it to book length. Another member who wrote a few lines about returning home from overseas assignment got signed up for lectures. Your fellow OPC members want to know what YOU are doing!

Who's doing what, when, where and if there's space, why

By RALPH GARDNER

Think I'll run right over to New York University's School of Continuing Education and sign up for veteran OPCer **Robert Jay Misch's** wine course. It's the first such class ever offered by NYU. Bob continues to conduct his popular wine seminars at the Lincoln Center YMCA—his twelfth year there—and to write weekly syndicated newspaper columns. In spare time he travels to test vintages at vineyards in the U.S. and abroad, and contributes articles on wine to other publications.

The dean of public relations, 95-year-old OPCer **Edward L. Bernays'** newest book—just released—is *The Later Years: Public Relations Insights 1956-1986*. It is published by M & M Publishers, Rhinebeck, N.Y.

OPC member **David Horowitz**, host and creator of the syndicated *Fight Back! With David Horowitz* TV program, recently received the Distinguished Service Award from the Illinois Broadcasters Association. The honor recognizes those who distinguished themselves in broadcasting. Dave appears weekly on the *Today Show*, is a frequent guest on the *Tonight Show* and a regular contributor to the *Hour Magazine*. His newspaper column is syndicated by McNaught. He also is a contributor to *Family Circle Magazine* and *Consumers Digest* magazine.

OPCer **Gunther Less**, host and executive producer of *Journey to Adventure*, has been named winner of the Noah Award in recognition of achievements in the fields of world travel and tourism. *Journey to Adventure* is the second longest-running show on American TV and holds the record for longest-running syndicated travel program.

"For this outlander," writes OPCer **Eliot H. Sharp** from his Morrisville, Pa., home, "the OPC Bulletin brings this retiree many thoughts of Vietnam." He visited there as a young "free-lancer working his way around the world in 1925-26 and traveling deck down the China coast to Singapore."

Reunion Vignettes



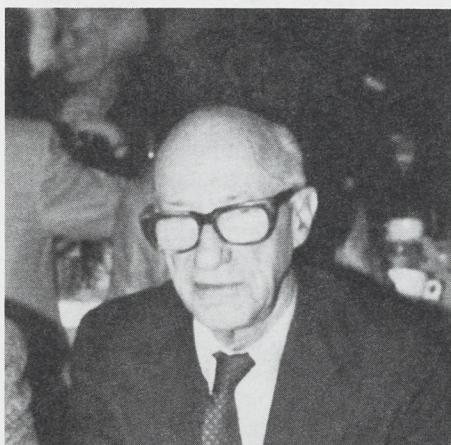
Hugh Mulligan



Tad Bartimus



Adm. Elmo Zumwalt Jr.



Keyes Beech



Barry Zorthian



David Schoenbrun

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scoops, reciting old names, remembering fallen friends, and retelling war stories. Americans, Vietnamese, Cambodians, men and women—journalists of every stripe—they had covered the action in Indochina for *United Press International*, *the Associated Press*, *Life Magazine*, *CBS*, *NBC* or for whomever would pay their way that week. They marveled out loud at how young certain people looked—and how old. They pronounced long-forgotten words as if in magic incantation—words like ‘Tet,’ ‘DMZ,’ ‘incoming,’ ‘MAC-Vee,’ ‘Perfume River,’ ‘Khesanh,’ ‘Quang Tri,’ ‘Big Minh.’

“The event of the year was arranged by three old Vietnam hands: **Al Kaff**, **Bryce Miller** and **H.L. Stevenson**, all of the **Overseas Press Club** (OPC Bulletin Note: Not quite. Steve directed UPI’s Vietnam coverage as its Editor-in-Chief but was never in Vietnam.) They assembled an invitation list of about 450 colleagues by contacting scores of news organizations. Kaff calculated that about

3,000 accredited journalists served during the war, and perhaps as many as 50 died, but the Pentagon records are hidden away in numberless boxes, invisible to the human eye.”

What an evening!

Reminiscences, reflections

“We didn’t go against what the government said. We told the truth. They didn’t,” —**George Esper**, covered Vietnam-Indochina 10 years for *AP*.

“The press was unable to present the viciousness of the enemy and was able to only get at the destruction caused by our forces. Therefore it was one-sided reporting...” —Adm. Elmo Zumwalt Jr., Ret., commander of U.S. naval forces in Vietnam.

“The press didn’t kill anybody.” —**Kevin Buckley**, for *Newsweek*, ’68-’72.

“We never should have gone in. We never should have fought that war,” **David Schoenbrun**, for *CBS* from before Dien Bien Phu on.

“Vietnam was a mistake. We should have won the war. That was the mistake,” **Keyes Beech**, won a Pulitzer for coverage for *Chicago Daily News*, *Los Angeles Times*.

“...the press played a crucial role in informing Congress and the American public,” Barry Zorthian, chief U.S. spokesman in Saigon in the ’60s, wearing lapel pin Saigon press corps gave him, reading, “Ambushed at Credibility Gap.”

“No More Whorehouse, Just Laundry”—sign quoted by *AP*’s **Hugh Mulligan** when 1st Cav. cracked down on establishment. Wearing camouflage cloth blazer made by “Honorable Minh,” a Saigon tailor, Mulligan said, “Vietnamese could never believe how long Americans’ arms were.” He told a score such stories; had ’em in stitches.

One of the four women correspondents present, *AP*’s **Tad Bartimus**: “And then there was the three-day debate by the Cambodian cabinet over which orchid to

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Reunion

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honor as the national flower. This, as Phnom Penh was under daily rocket attack."

Highlights, sidelights

Keyes Beech said death toll was 47,381 Americans and 254,259 South Vietnamese (1960-74). He gave a toast "to all the Asians who died in that war."

When Robin Moore, author "The Green Berets," strayed in his talk to his involvement with mercenaries in Rhodesia, ex-AP and *Los Angeles Times* correspondent **George McArthur** rose to demand "What has this to do with Vietnam?" McArthur suggested, with audience support, that Moore be seated. Moore sat.

Vietnam veterans to "Free the MIAs" and "Prevent World War III" picketed, distributed leaflets, then demanded a speaker on the program. Discussion about that got heated. Issue was resolved when they got interviews with several reporters and agreed their causes, if anything, benefited from the courageous efforts of the Vietnam correspondents to report the truth.

Reunion had colorful advance publicity due to our mistake in inviting NBC's Tom Brokaw, although he'd never been in Vietnam, which made for a Newsday people item, and David Halberstam's announcement in New York Magazine he would not attend because of what he called "the celebrity nature of the event."

Which gets us to a problem. We can't even mention in the space available all the Pulitzer winners who were there, not to mention the scores of other celebrities of the news business. But we can add an editorial note: Three cheers for those who risked their lives to tell the story of "the most reported war in history" like it was.

Display ads for OPC Bulletin

The OPC Bulletin will accept a limited number of display advertisements. Persons interested should contact the OPC office for our display ad schedule.

Agate Advertisements

OPC Bulletin accepts classified ads in what may be best media influentials buy. \$5 minimum for up to three lines, \$1.75 for each line thereafter. 46 characters per line. Check must accompany typed copy submitted to OPC by 14th of month preceding publication.

London-based correspondent/producer, reporting for national net, seeks additional assignments either ad hoc or on a continuing basis. Show tape and details available from J. Quigley, 605 E. 14th St., NYC 10009. Tel: (212) 254-3534.

NEW MEMBERS

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Al Santoli

ACTIVE NON-RESIDENT
P.J. O'Rourke

ASSOCIATE RESIDENT
Leon DePas
John Harrison

ASSOCIATE OVERSEAS
Marguerite Michaels

NEW APPLICATIONS

ACTIVE RESIDENT
Robert E. Sullivan—News Coordinator,
Worldwide Television
Sponsors: H. K. Stevenson, Fred
Ferguson

Overseas Press Club Bulletin

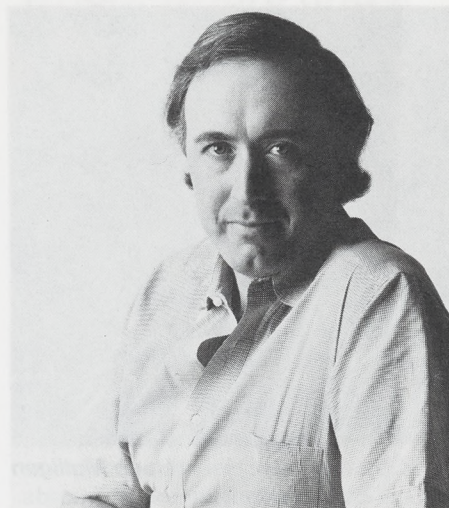
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OPC Exhibit gives citizens' eye view of global hot spots



Thom Ricks

On exhibit in the club through December is "A Citizen of the World," a collection of paintings by Thom Ricks.

About these paintings, Ricks says that he has tried to convey the people, events and "colors" of the "hot spots" of the globe from the citizen's point of view rather than from a political angle.

This collection includes Ricks' impressions of his visits to Russia, Turkey, Egypt, China, Japan, Ireland, the Philippines and the 1984 U.S. Olympics done in watercolors and acrylics.

Ricks is a successful San Antonio-based artist who holds national credits as an illustrator with such companies as Shell Oil, Delta Airlines, Macmillan Publishing and Mobil Oil.

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